



## **Parentline Fundraising Statement**

The Board of Parentline resolves to adopt the Guidelines for Charitable Organisations on Fundraising from the Public (“The Guidelines”) and confirms that Parentline is committed to complying with the Guidelines and will endeavour to:

- 1. Adhere to the core principles of respect, honesty and integrity, transparency, and accountability by:**
    - 1.1** Respecting the rights, dignity and privacy of supporters, clients, and beneficiaries.
    - 1.2** Answering reasonable questions about fundraising activity and fundraising costs honestly.
    - 1.3** Making information about our purpose, activities, and governance available to the public.
  
  - 2. Demonstrate its commitment to donors by:**
    - 2.1** Agreeing and making known a Donor’s Charter consistent with the Guidelines for Charitable Organisations on Fundraising from the Public.
    - 2.2** Operating a complaints and feedback procedure.
  
  - 3. Ensure high standards of fundraising practice by:**
    - 3.1** Ensuring fundraisers are committed to the highest standards of good practice by providing information and training on ‘The Guidelines’.
    - 3.2** Ensuring that fundraising activities are respectful, honest, open, and legal and in accordance with ‘The Guidelines’; and that any images and messages chosen and used will be in keeping with industry practice.
    - 3.3** Having a policy in place regarding the management of volunteer fundraisers.
- Ensuring volunteer fundraisers work within the guidelines laid down by the Parentline CEO, for particular fundraising endeavours.

**4. Be financially accountable by:**

**4.1** Publishing an annual report and statement of annual accounts, which includes a statement on compliance with 'The Guidelines'.

**4.2** Making sure that there are appropriate internal financial and management controls in place.

**4.3** Making sure that all donations are recorded and that both financial records and personal data records comply with data protection legislation.

**5. Ensure that the Board and senior management take responsibility for implementing and adhering to 'The Guidelines' by:**

**5.1** Identifying any risks that may arise and ensuring appropriate mechanisms are in place given the size and complexity of the organisation to manage and deal with those risks.

Dated: 30th day of November 2021

Signed:

Michele Ridgway

Chairperson